

CULTURAL CONFLICT AND IDENTITY CRISIS IN BHARATI MUKHERJEE'S JASMINE

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ABSTRACT

In the post-colonial global interface, where identities and cultures are constantly defined, explored as well as appreciated for connecting at a macro-level, processes such as globalisation and cultural assimilations have emerged to occupy the centre stage and shape the new world narrative. At the same time, varied level of confusion and noise across conflicting cultures brings identity crisis forward that leads to the construction of a homogenous identity. It is in the light of this gradual culture-shift, where cross cultural assimilation and immigrant literature, in recent times, has increasingly unravelled the emerging identity conflicts by way of a protagonist.

KEYWORDS: Identity Crisis, Cultural Conflict, Cultural Assimilation, Bharati Mukherjee, Jasmine, Immigration, Globalization